



### Academic Personnel Short Profile / Short CV

<b>Institution:</b>	Casa College
<b>Surname:</b>	Berjozkina
<b>Name:</b>	Galina
<b>Rank/Position:</b>	Part-time Lecturer
<b>Program of Study:</b>	BSc in Hotel Administration
<b>Scientific Domain: *</b>	Tourism and Hospitality

*\*Field of Specialization*

### Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title
PhD	ongoing	University of Strathclyde	Work, Employment and Organisation	Employability of T&H graduates in Cyprus
LLM - International Business Law	2019	Cardiff Metropolitan University	Cardiff School of Management	Mergers & Acquisitions
MBA	2017	Baltic International Academy	Management and Administration	Elaboration of a Marketing Plan for Tourism Development
BA in Tourism and Hospitality Management	2015	Baltic International Academy	Management and Administration	Peculiarities of personnel management in seasonal hotels

### Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2017	ongoing	City Unity College Nicosia	Nicosia, Cyprus	Lecturer
2025	ongoing	Casa College	Nicosia, Cyprus	Lecturer

**Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)**

Ref. Number	Year	Title	Other authors	Journal and Publisher/ Conference	Vol.	Pages
1	2024	AI AS A CREATIVE PARTNER: HOW ARTIFICIAL INTELLIGENCE IMPACTS STUDENT CREATIVITY AND INNOVATION: CASE STUDY OF STUDENTS FROM LATVIA, UKRAINE, AND SPAIN	Olga Verdenhofa; Remigijus Kinderis; Galina Berjozkina	Baltic Journal of Economic Studies (Baltija Publishing)	10 (5)	111-119
2	2024	Improving Quality of Administration Process in HEIs: Professional Competence Perceived by Academic Staff in Ukraine	Jevgenija Dehtjare; Galina Berjozkina; Julija Mironova; Igor Mogila; Olena Dolia	<i>Economics and Culture</i> , University College of Economics and Culture / Sciendo	21 (1)	1-9
3	2023	Oenogastronomic tourism and the city: an examination of experiential cultural authenticity	Sotiroula Liasidou; Zanete Garanti; Galina Berjozkina	Taste of City: Tourism, Food and Place Conference (Manchester, UK)	-	-
4	2023	Smart tourism: what developments and issues are important to the Baltic states?	Zanete Garanti; Galina Berjozkina; Anda Zvaigzne	Worldwide Hospitality and Tourism Themes (Emerald Group)	15 (5)	581-598
5	2023	Smart tourism and cultural heritage in the Baltic states: exploring strategies and tools for sustainable development	Galina Berjozkina; Kenny James Kuruvilla	Worldwide Hospitality and Tourism Themes (Emerald Group)	15(5)	517-527
6	2022	Rebranding destinations for sustainable tourism recovery post COVID-19 crisis	Zanete Garanti; John Violaris; Galina Berjozkina; Iordanis Katemliadis	<i>COVID-19 and the Tourism Industry</i> (Routledge, Book Chapter)	-	109-124



7	2021	Is tourism and hospitality education supporting sustainability?	Galina Berjozkina; Yioula Melanthiou	Worldwide Hospitality and Tourism Themes (Emerald Publishing)	13 (6)	744-753
8	2021	Residents' perceptions of the environmental and social impact of tourism in rural areas	Sotiroula Liasidou; Christiana Stylianou; Galina Berjozkina; Zanete Garanti	Worldwide Hospitality and Tourism Themes (Emerald Publishing)	13 (6)	731-743
9	2021	3D printing in tourism: an answer to sustainability challenges?	Galina Berjozkina; Rasoul Karami	Worldwide Hospitality and Tourism Themes (Emerald Publishing)	13 (6)	773-788
10	2020	Emerging influencers promoting travel: the case of local tourism in Latvia	Galina Berjozkina; Zanete Garanti	Journal of Regional Economic and Social Development	1 (12)	51-64



**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.  
(max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

*\*Specify venue, geographic location etc*



**Research Projects. List the five (5) more recent and other five (5) selected  
(max total 10)**

Ref. Number	Date	Title	Funded by	Project Role*
1	2023	Sustainable Hospitality Digitalisation Toolkit	ERASMUS +	Researcher
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3				
4				
5				
6				
7				
8				
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10				

*\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*



**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.  
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1				
2				
3				
4				
5				



<b>Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)</b>			
<b>Ref. Number</b>	<b>Date</b>	<b>Title</b>	<b>Awarded by:</b>
1			
2			
3			
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**Other Achievements. List the five (5) more recent and other five (5) selected.  
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1			
2			
3			
4			
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10			